

# **FRANCHISE INFO** ONE PAGER

laundry lekker

Want to own a staffless, cashless, hands off business, supported by an expert back end brand team that will attract customers to your laundry?

### **APPROXIMATE SET UP COST**

## basic setup

equipment

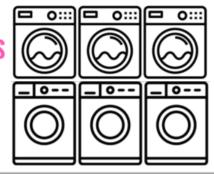
venue specs

minimum setup

**3 WASHERS** 

**3 DRYERS** 

#### **10KG COMMERCIAL MACHINES**



1x VENDING MACHINE



### **Tick List**

- · 25 square meters (approximately)
- · Ground level street facing
- · Must have reliable 3 phase electricity
- Must have reliable water supply
- · Reliable fast WiFi
- · Easy access parking a bonus

#### Why franchise with us?

- and serial entrepreneur
- Existing proof of concept operational store (Knysna & CT coming soon)
- Hands off perfect second income We have an installation and shop fittin
- orew that gives you a turn key shop.

  Franchisee advice support whenever you
- Early franchisees will have special access to other new Franchise locations

## basic

## numbers

#### **FRANCHISE FEES**

6% of gross turnover

### THIRD PARTY PATMENT **PROCESSING**

4% of all transactions

### **ESTIMATED OWNERS DRAW**

25% Of Gross Turnover

#### **FIXED & VARIABLE COSTS**

65% Of Gross Turnover

### **YOUR COSTS WILL INCLUDE**

#### ONCE OFF

Non Refundable Indication of interest fee

This indicates genuine interest and activates our franchise team

Franchise & location reservation fee

per location, subject to approval. Refunded if not approved

Set up costs

dependent on size of operations Minimum R500k Or R200k with finance

Franchise & Cashless Payments processing fees

Of Gross Turnover includes monthly digital marketing and instagram and FB setup/promotions